

Trade Shows



Kemper System engages audiences at trade shows

Visit Kemper System America at **Western Roofing Expo, Booth #443**, June 8-11 in Las Vegas; and the **AIA Expo, Booth #2116**, June 26-28 in Chicago. National Design & Specification Manager Brian Kelly captured the attention of architects at last year's AIA with the latest in cold liquid-applied reinforced membrane technology, featuring live demonstrations and a Q&A session. The best-selling Kemperol® 2K-PUR system is solvent- and odor-free, making it ideal for occupied spaces and buildings with sensitive populations such as medical centers and schools.

Kemper System also exhibited at **RCI, BuildingsNY, the International Roofing Expo, and Architecture Boston Expo**.

National Design and Specification Manager Brian Kelly demonstrates Kemperol® cold-liquid-applied liquid-resin membrane technology at a workshop at the AIA Convention in Denver last year.



James Arnold named Director of Product Development

Kemper System America named James Arnold, PE, RRO, as Director of Product Development in February. In this newly created position, he works with the marketing, sales and technical teams to develop new solutions to complement the current cold, liquid-applied roofing and waterproofing product line.

Based in the Denver, CO area, Arnold brings over 28 years of experience from the design, construction management, and roofing industries to his new role, including recent leadership positions at Johns Manville and Polyglass USA. From 2010 to 2013, he served as Technical Committee Chair for SPRI.

Arnold earned his MBA and Bachelor of Civil Engineering from the University of Illinois. He is a registered Professional Engineer in Illinois, Texas, and Colorado, and earned the Registered Roof Observer (RRO) certification from RCI.

Project Tracker

Completed

- Robert Frost Library (UMass Amherst)
- One Boston Plaza
- Innovation Science & Technology Building (Florida Polytechnic)
- Hyatt Dallas DFW Airport
- Hudson Yards (Phase 1)
- Chicago Youth Hostel

In Progress

- Weill Cornell Medical Center (blue roof)
- School of Management (Yale University)
- Freedom Tower (NY)
- NYU School of Dentistry
- Missouri Department of Sanitation
- Bank of America (Charlotte, NC)
- East Midtown Plaza (NY)

Kemper System America "In the news"

An extended technical feature about green-roof waterproofing by Kemper System America's National Design & Specification Manager Brian Kelly appeared in the February issue of Construction Specifier.

Architectural Roofing & Waterproofing ran a cover story in March about the use of the Kemperol® 2K-PUR roofing and waterproofing at Florida Polytechnic. (See "Award Winners" this issue, and profile in the winter edition.)



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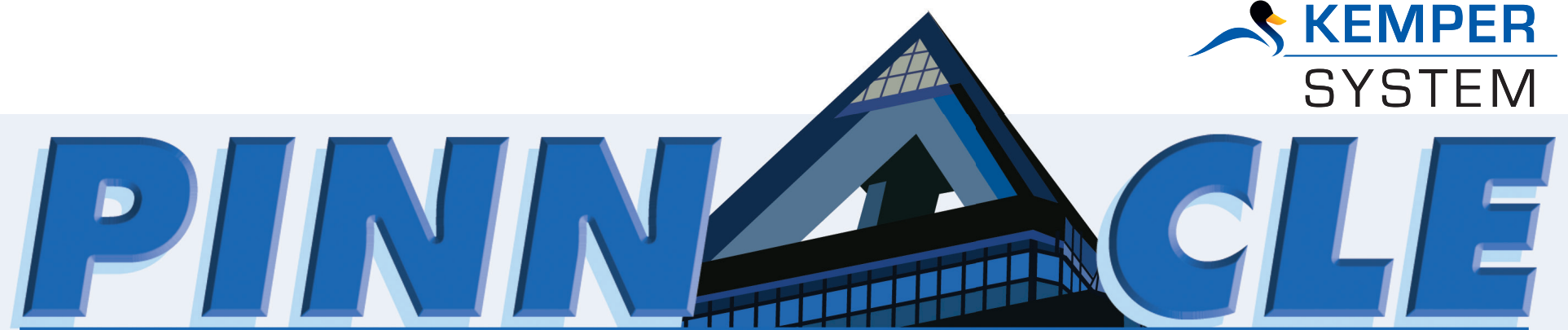
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Excellence in Waterproofing, Roofing and Surfacing Technology

Spring / Summer 2014

Market leadership

Protecting "buried treasure"

The Philip Johnson Painting Gallery

When avant-garde architect Philip Johnson designed his Painting Gallery at the Glass House site in the mid-1960s, it was a period of dramatic change and the pre-dawn of the modern environmental movement. It was clear that an earth-berm structure offered advantages in energy efficiency, though moisture remained a threat.

The berm slopes away from the roof, and the entrance to the sunken gallery is cut into the mound with retaining walls on either side. The 3,200-square-foot gallery is laid out in four intersecting circles and features movable display walls that spindle for viewing. The interior includes a sophisticated HVAC system for climate control, calibrated to keep the air comfortable, the humidity low and canvas in prime condition.

Before his death in 2005, Johnson, deeded the Glass House site to The National Trust for Historic Preservation. The Trust (www.PreservationNation.org) is a privately funded non-profit organization that works to save America's historic places to enrich our future.

Outside the gallery, the reinforced concrete roof deck was originally covered with a butyl rubber membrane. Curved outer walls, constructed of CMU block, were coated with bituminous waterproofing. Over the years, moisture infiltration became evident mostly around the top of the 20 foot high walls surrounded at the top by the earth berm. The most extensive repair was in 2000, though by 2012 further repair was needed both around the roof perimeter and at one point at the bottom of the outside wall.



The Philip Johnson Painting Gallery, New Canaan, CT.

Architectural conservator Mary Kay Judy, principal of Architectural & Cultural Heritage Conservation (Brooklyn, NY) and a consultant for the Glass House site since 2009, was asked to inspect the gallery in the winter of 2012 and recommend a solution. The study took about

six months. The team also included the Glass House's deputy director, Greg Sages; buildings and grounds manager Brendan Tobin; curator and collections manager

(continued on Pg. 2)



Richard Doornink, Managing Director, Kemper System America

View from the top

Virtually all our business depends on two factors: Superior roofing/waterproofing/surfacing technology that matches the needs of the project, and attention to relationships. That includes our relationships with contractors, building owners and managers, architects and other specifiers supported by a national distributor network. In a little over a year, we have made important strides on both fronts.

Waterproofing technology

In 2013, under the direction of Brand & Business Development Manager Gino Soroker, Kemper System America introduced two new construction products that complement our primary product lines:

- Kemperol® Roofpatch, an all-in-one kit for emergency repairs, now available through our national distribution network.
- Kemperol® 022 indoor waterproofing system for long-term waterproofing performance below tiled areas of hotels/motels, commercial offices, government buildings, schools/universities and medical centers.

In addition, two new products are set for introduction in 2014, including a new balcony coating system in May.

Earlier this year, Jim Arnold joined the Kemper System team as Director of Product Development with a focus on introducing new and highly competitive products. [See separate story.]

Long-term relationships

At Kemper, we measure customer relationships in decades, not years. Our first goal is to inform building owners and specifiers about the unique advantages of the Kemper System and our ability to deliver long-term waterproofing solutions across the building envelope.

Toward that end, since January 2013 we have expanded our national coverage, adding 13 total independent rep groups to service specifiers at a more local level, bringing our North American total to 20 independent groups.

In addition, Gina Cali joined Kemper System America as Key Account Manager for the New York region. Seasoned sales representatives joined the team in four regions – Steve Crone (Midwest), Keith Wanttaja (Southwest), Jeff Younger (Southeast), and Chris Hunter (Eastern Canada). Moreover, three of our senior representatives were promoted to Regional Sales Manager – Brian McGuire (Southeast), Tim Sullivan (New England) and Eugene Wasiak (Eastern). In addition, Roland Wieth was named National Field Technical Manager, overseeing our national network of field technicians.

Our representatives offer local Lunch 'n' Learn programs. We also now offer six in-depth seminars for AIA CEU credit [See separate story]. For contractors, Kemper System America offers applicator training and certification programs, plus an "Elite Contractor" program for high-volume contractors committed to excellence. Contact us for more information.

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Market leadership

Protecting “buried treasure” (continued)

Irene Shum Allen; Nancy Hudson, P.E. of the structural engineering firm Robert Silman (New York); and Andrew Wilson of Nicholson & Galloway (Glen Head, NY), a full-service exterior restoration company with numerous New York landmarks to its credit.

The conservation team reviewed the construction history, archival information, Johnson’s original drawings and other site details. Then trench probes were dug about four feet deep around the top of the rising walls to examine damaged areas.

Although there had been multiple repairs during the years, it appeared the waterproofing applied at the top of the walls in 2000 did not properly adhere to the substrate, perhaps due to the original bituminous coating, and had been leaking for some time where the rising walls met the roof slab.

Mary Kay Judy reached out to Brian Kelly, National Design & Specification Manager of Kemper System America, in the winter of 2012, and he inspected the trench probes that were left open. Kelly reported that the waterproofing applied in 2000 could not be repaired in its current application. The product didn’t properly adhere to the curved walls or the tight and unusual returns, so it created a pocket where the water would get trapped between the waterproofing material and the rising wall.

Kelly prepared four mock ups on the rising walls to test compatibility of different Kemperol® primers with the existing waterproofing material. The Kemperol® EP Primer was selected with the Kemperol® odor-free 2K-PUR for the topcoat. The two-part polyurethane system could be used on the roof deck, and if needed, overlap some of the old waterproofing applications.

Due to the logistic and conservation concerns of dismantling the artwork, the art collection could not be removed from the building during the work and was protected *in situ*.

“This was the first case where I felt we were conserving the whole building as an object. You had to look at this building very holistically, so the Kemper System was ideal,” Judy said. “The roof and the top of the rising walls required a uniform application. We couldn’t create dust or use heat because of the collections inside. We also didn’t want to create odors.”

Roof replacement and earth berm restoration

Nicholson & Galloway served as GC, excavator, mason and roofing applicator on the project. The firm has received numerous awards, including the Excellence in Historic Preservation Award from Preservation League of New York State four years in a row. “Generally, we do not specify the materials, architects do. However, we’ve done many projects with Kemper System, including waterproofing the band shell at Lincoln Center and the American Museum of Natural History,” says co-president Andrew Wilson, R.A.

“It was nice that this project was in the country, but this was not a picnic. We do a lot of work on museums. We’re currently working on the Museum of Natural History and the Metropolitan Museum of Art. But it always makes us a little nervous when there are millions of dollars’ worth of art below,” Wilson says.

The project began in July and was completed in November. To protect the roof work during passing showers, the team used a special EPDM tarp (0.060 inch). Wilson recalls it was an “expensive proposition,” about \$5,000 for the material, but a small price in comparison with the treasure inside. Four men could pull it tight over the roof in about ten minutes.

On the roof, gravel was removed by vacuum, existing thousand-pound stone copings were removed by crane, with the heavy-duty machinery based on a flat pad cut in the earth berm. The existing roof required careful demolition and environmental removal down to the roof deck. Next, Nicholson & Galloway’s crew of Kemper-certified installers scarified the substrate and primed and flashed the perimeter and roof details with Kemperol® EP Primer and the Kemperol® 2K-PUR cold-liquid applied reinforced membrane system. The roof expanse and vertical wall areas were then fully primed and broadcast with sand to promote topcoat adhesion.

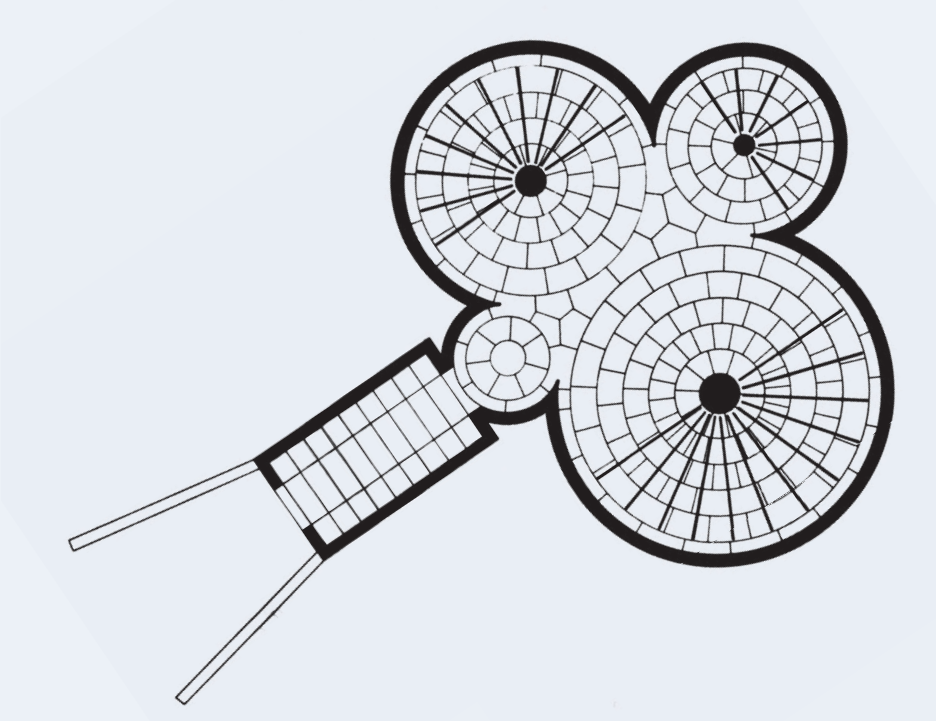
NICHOLSON & GALLOWAY, INC.



Construction (1965) - The 20 ft. high walls of the gallery were originally waterproofed in 1965 with a bituminous coating.

A six-man team applied the solvent- and odor-free Kemperol® 2K-PUR resin one section at a time, unrolling the fleece into the liquid resin and then applying the second coat with the brush roller. The reinforcing fleece also controls thickness of the membrane to achieve a continuous monolithic surface. The team erected pipe scaffolding to apply the waterproofing membrane to the deep section of the vertical walls. Experts from Kemper System inspected the application about twice a week during installation.

The coping stones were then carefully replaced on the roof with alkalinity protection beneath each block. The roof was graveled to restore the original aesthetic, and earth around the gallery restored to the original profile with a landscape sub-contractor handling the reseeding and plantings. “The Kemper System went very, very quickly. The majority of the work was excavation and lifting the stones. The time we ripped the roof to the time we finished applying the Kemper System was only about three weeks,” Wilson said.



Gallery layout - The 3,200-square-foot gallery is laid out in four intersecting circles and features movable display walls that spindle for viewing. The curved design meant the gallery walls could withstand the added weight of the earth-moving equipment working on the surrounding earth berm.



Heavy lifting - The project included removal of over 200 cubic yards of earth berm around the gallery and moving 54 Redstone copings by crane before roof work could get underway.

Living at the intersection of art and architecture: Philip Johnson

A seminal figure of 20th century architecture, Philip Johnson is well known for his works in glass including the Crystal Cathedral designed for Rev. Robert Schuler in Garden Grove, CA in 1980, and the 57-story IDS Building, a gleaming 792 ft. skyscraper that became the tallest building in Minneapolis in 1972. (Kemper System corrected waterproofing at the IDS Center’s skylit Crystal Court in 2007. See “Historic Restoration.”)

His work has been described as a balance between two dominant trends in post-war American art – the more serious Minimalism movement and Pop Art, with his best work exhibiting aspects of both.

Before practicing architecture, Johnson was the founding director of the Department of Architecture at The Museum of Modern Art (MoMA) in New York. His landmark 1932 exhibition, “The International Style,” introduced modern architecture to the American public. He continued a relationship with MoMA throughout his life as a curator, architect, trustee, and patron, donating more than 2,000 works.

He died in his sleep at his Glass House in 2005 at age 98.



About the Glass House

Philip Johnson’s Glass House retreat, built between 1949 and 1995, is a site of the National Trust for Historic Preservation. The pastoral 49-acre landscape in New Canaan, CT comprises 14 structures, including the architect’s Glass House (1949) residence. The site features a permanent collection of 20th Century painting and sculpture, along with temporary exhibitions, with guided tours from May through November. (For reservations and tickets, visit www.theglasshouse.org.)

Johnson called the site his “50-year diary,” and he lived in the see-through house, perched on a knoll overlooking a lake. The nearest “stones” to the Glass House

residence sit atop The Philip Johnson Painting Gallery (about 200 feet away) completed in 1965. Fifty-four blocks of custom-cut coping stones line the perimeter and serve as ballast to the roof membrane. Each one weighs about half a ton.

The Painting Gallery contains an exceptional collection of modern art including works by Andy Warhol, Frank Stella, Robert Rauschenberg, Lynn Davis, Julian Schnabel and Cindy Sherman. In contrast to the Glass House, the Painting Gallery is a structure without fenestration. Johnson’s inspiration was the ancient Treasury of Atreus in Mycenae, Greece, a huge dome constructed during the Bronze Age around 1250 BC.



The Glass House, New Canaan, CT.

Historic restoration: project sampler

Historic structures can present numerous waterproofing challenges. The versatility of the Kemper System can solve many of these, from roof recovery to sealing balconies and difficult surfaces. Here are a few from our archives.

US Capitol Dome, Washington, D.C.

Challenge:

When the U. S. Capitol was expanded in the 1850s, the original wood-frame dome was replaced by a cast-iron dome. The plates, which together weigh about 4,450 tons, expand and contract slightly, depending on the weather. When water started penetrating into the Rotunda, an extensive restoration program was started in the late 1990s. Especially problematic were the 33 antefixes: Water was leaking into the structure from behind these architectural elements, derived from ancient Greek and Roman design.

Solution:

To prevent further deterioration, it seemed clear that waterproofing the dome behind the cast iron ornaments was necessary. However, this presented a challenge because the work area is tight and difficult to access. Kemper System provided the preferred solution: A liquid-applied membrane system that could be applied to the outside, fully adhering to the substrate, following the shape and contour of the forms. The membrane incorporates a high tensile strength, polyester fleece reinforcement that can be tailored to the surface. The durable system withstands structural movements between elements of different materials and compensates for the impact of freeze-thaw cycles.



IDS Center, Minneapolis, Minnesota

Challenge:

Eliminate leaks in the IDS Center's Crystal Court. The Crystal Court, part of the landmark IDS Tower of the Minneapolis skyline, consists of eight different levels with a total of 289 skylights separated by a narrow 10-inch wide gutter. The design resulted in a dramatic but problematic atrium. The Crystal Court serves as a meeting location and transit hub for 50,000 pedestrians who walk through on a daily basis and is an integral part of the raised pedestrian bridge system in downtown Minneapolis.

Solution:

Two test areas, totaling 15 skylights, were waterproofed with Kemperol® membrane to confirm system performance. Following three years of watertight performance in the test areas, the remaining 274 skylights were waterproofed, completing the project.

Don CeSar National Resort, St. Petersburg Beach, Florida

Challenge:

Kemper System needed to provide long-term protection for balconies and terraces due to failures of the previously installed membrane of this landmark hotel, built in 1927. A primary concern was that the project area is severely exposed to salt water and ultraviolet (UV) rays.

Solution:

An edge-to-edge installation of Kemperol® membrane and removal of existing membrane and paver system on all setback roofs and terraces.



Philadelphia Art Museum, Philadelphia, Pennsylvania

Challenge:

A long-term ponding water condition in the 180,000-square-foot internal box gutter system created leaks that resulted in rotting of the ornamental façade design elements. Waterproofing the gutter was a critical component of the exterior restoration of the Art Museum.

Solution:

Remove the existing gutter lining and reconstruct the underlying gutter substrate. Kemperol® membrane was installed, extending from below the original glazed ceramic roofing tile, completely lining the box gutter and terminating at the edge of the façade. The existing ornamental design elements were preserved over 95% of the building perimeter.

PROFILE: "City Skyline" capitalizes on Kemper System value and brand

Arek Kwapinski, president of City Skyline Inc. (Maspeth, N.Y.), made a decision to become an exclusive contractor/distributor of Kemper System products in 2004 – and never looked back.

"Kemper System had the reputation and range of products to build our business – and still does," he says. City Skyline reached Elite Contractor status with Kemper System America in 2009 and addresses both residential and commercial markets. 30 to 40 percent of all project leads come from the Internet, so the firm pays close attention to its web presence where Kemper System plays a prominent role.

"We promote the Kemper System brand all over our website (www.cityskylineinc.com). The company and products are mentioned on just about every page. Kemper System projects fill our gallery, and our projects have been featured in RCI Interface. We carry 'The Duck' [Kemper System logo] on our trucks, T-shirts and job signs – just about everywhere."

Market opportunities

Virtually 100 percent of City Skyline's commercial business is in Manhattan, and projects span the spectrum from restoring historic buildings to new construction. "There's not a lot of completely new buildings going up, but there are still new opportunities," he says. Sustainability, green building, and green roofs are growing in importance for architects and building owners, and Kemper System offers solutions.

City Skyline finds an even bigger opportunity in repair and recovery work for historic buildings and churches. The firm contracts with the Archdiocese of New York which manages more than 100 buildings across the city. "We see a lot of decayed materials and other challenges, but with Kemper System, we always have a solution."

Roof restoration and recovery is a growing niche across New York's skyline. Waterproofing materials can crack and wear out prematurely and flashings can leak, creating major unexpected headaches for occupants, owners and managers, especially on high-value



properties. When leased commercial space in Manhattan can exceed \$100 per square foot, the pressure can be intense. "With the Kemper System, existing roofs can sometimes be recovered rather than ripped and replaced," Kwapinski says, "so it pays to respond to problems early."

Roof recovery can eliminate the cost of removal and installation of a completely new roof. And Kwapinski notes that local regulations now make it easier for building owners to recover some roofs rather than remove them.



Building national presence locally

National sales meeting highlights

Kemper System's newfound strength across North America was evident in numbers at its annual national sales meeting in Las Vegas. The group of more than 70 professionals was more than double the number of attendees last year, and included many new faces of independent representatives, most based west of the Mississippi River.

"Our expanded sales organization is now in a strong position to win and service major projects virtually anywhere in the country," says Managing Director Richard Doornink. "If there is a major new construction project on the boards, Kemper System will be there. If there is a major building renovation about to get underway, Kemper System will be there.



"Our waterproofing and roofing systems are highly versatile and offer advantages not available anywhere else. We offer in-depth technical support throughout the specification and installation process, and we stand behind what we sell with long-term service warranties," Doornink says.

National Sales Manager Brett Steinberg emphasized that the solvent- and odor-free Kemperol® 2K-PUR system has achieved a strong track record on roof renovations as well as interior and exterior waterproofing for medical facilities and universities (see last issue). "These are important areas we are building on in 2014 because facility managers understand the value of versatility and long-term, "worry-free" performance," he said, "and Kemperol® 2K-PUR is our core product."

The two-day event, which preceded the 2014 International Roofing Expo, included presentations from Managing Director Alf Schmidt of Kemper System's parent company, IBG Group; Managing Director Andreas Wiggenghagen of Kemper System GmbH; Kemper System America National Sales Manager Brett Steinberg; Brand and Market Development Manager Gino Soroker; and National Design and Specification Manager Brian Kelly, who introduced four new AIA credited programs. (See separate story.)



U.S. manufacturing plant achieves ISO 14001 certification for environmental management



Consistent quality is essential to our liquid membrane technology for consistent performance on every job, and extended service-life on every project. In addition, sustainability is a

prime consideration for leading architects and building owners in selecting suppliers. Through a diligent team effort, Kemper System America's manufacturing plant in West Seneca, NY completed the extensive ISO 14001 certification process and became fully certified at the end of 2013.

The plant was previously ISO 9001 quality certified. The ISO 14001 certification process, led by Integrated Management System (IMS) Manager Steve Nowicky, extends the quality effort by improving environmental responsibility and sustainability practices. These include careful selection of raw materials, waste minimization, energy efficiency, and regulatory compliance processes.

The International Organization for Standardization (ISO) is the world's largest developer of voluntary international standards.



Rack up AIA credits with four new programs

These four new programs from Kemper System America offer AIA continuing-education credit and are open to architects, engineers and specifiers of waterproofing and roofing systems. They are typically scheduled as part of AIA events and are occasionally offered at A/E/S organizations. The manufacturing tour is in Buffalo.

Technical Inspections for Liquid Resin Roofing & Waterproofing Membranes (1.5 LU / HSW)

Identify typical application deficiencies and develop solutions for typical problems encountered in the field.

Blue Roofs and Stormwater Management (1.5 LU / HSW)

Understand the causes and problems associated with combined sewer overflow phenomenon. Review various control measures, as well as design issues and Best Practices for blue roofs.

Technical Conference and Workshop (3.0 LU / HSW)

Learn how to install liquid-resin roofing and waterproofing membrane systems in this in-depth, hands-on session, from site set up and surface preparation to tips for increasing efficiency and productivity.

Dynamic Tour of Liquid Resin Roofing & Waterproofing Materials Manufacturing (1.0 LU / HSW)

Visit our U.S. plant in Buffalo, NY, and learn about the equipment and processes that create urethane and epoxy resins, coatings and primers for roofing and waterproofing applications.

These four are in addition to our two core introductory programs:

Cold Liquid-applied Roofing & Waterproofing Systems (1.5 LU / HSW)

Learn about the history of fully reinforced cold-liquid applied technology, the different systems in use today, including system components and assemblies, as well as the range of roofing and waterproofing applications.

Green, Blue & White Roofing and its Applicability to Sustainable Design (1.5 LU / HSW)

Understand the economics and environmental performance issues involved in selecting each as an approach to sustainable roofing practices from a stormwater management, cool roofing and urban-heat-island perspective.

For more details on these Kemper System educational programs, visit "Architect's Corner" on our website.



"Best of the Year" award winners

Please join Kemper System in recognizing our award winners for outstanding achievements last year.



Award winner Jerry Gudenau (center) is pictured with (left to right): National Sales Manager Brett Steinberg and Managing Director Richard Doornink of Kemper System America; Managing Director Alf Schmidt of IBG Group; and Managing Director Andreas Wiggenghagen of Kemper System GmbH.

Independent Sales Representative of the Year: Jerry Gudenau, Advanced Roofing Technology, Inc. (ARTI), Hawaii

"Jerry Gudenau is a true professional with a distinct approach to architects, engineers, building managers and owners – and a dedication to customer service. In the past year, he has focused on the needs of universities, condos and hotels with great success," says Steinberg.

Founded in 1991, ARTI has continually molded the firm to market demands and industry trends, without compromising excellence in standards and practices. solutions.



City Skyline president Arek Kwapinsky (center) is pictured with (left to right): Brett Steinberg, City Skyline's Angelica Noga, Kemper System's National Design & Specification Manager Brian Kelly, City Skyline's Wojciech Flegal, Kemper System's Richard Doornink, IBG's Alf Schmidt, and Andreas Wiggenghagen of Kemper System GmbH.

Contractor of the Year: City Skyline, Inc., Maspeth, NY

"Arek Kwapinsky fully embraces the Kemper System and has grown City Skyline into one of our most successful Elite Contractors," says Brett Steinberg. "City Skyline is not only a first-class roofing, waterproofing and restoration company – but also a first-class sales organization in one of the most demanding markets in the country." Recent projects in Manhattan include 805 Columbus Avenue, 250 West Street and many others.



Allied Building Products' Mike Casper (center) and Dave Doran (far right) are pictured with (left to right): Brett Steinberg, Richard Doornink, Alf Schmidt and Andreas Wiggenghagen.

Distributor of the Year: Allied Building Products Corp.

This is a repeat win for Allied Building Products Metro NY/Long Island, notes Steinberg. "Through the leadership of Mike Casper and Dave Doran, our No. 1 distributor had another banner year for us in the New York Metro Region. They also helped facilitate new partnerships with other Allied locations throughout the US. We appreciate our close working relationship, the knowledge and professionalism of all the Allied staff right to the counter."



New England Regional Sales Manager Tim Sullivan (center) pictured with (left to right): Brett Steinberg, Richard Doornink, Alf Schmidt and Andreas Wiggenghagen.

Sales Rep of the Year: Tim Sullivan, Kemper System America, Inc.

Tim Sullivan joined Kemper System America in 2008. Since then, he has been involved in a range of key projects including green roofs at Massachusetts General Hospital and Bay State Medical Center, a deck restoration project at Fenway Park, and "Ivy League" waterproofing projects for Brown University, Wellesley College, and MIT.

Sullivan is active in the Boston area in CSI, RCI and AIA. Last year, he helped shepherd such notable projects for Kemper System as The Yale Art Museum and One Boston Plaza downtown.