



KEMPER SYSTEM AMERICA, Inc.
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FOR IMMEDIATE RELEASE

New Management at Kemper System America, Inc.

WEST SENECA, NY; September 19, 2020 – Kemper System America announces the promotion of Christian Schaefer and Joseph Hoekzema as Managing Directors and Co-Presidents, overseeing operations across Northern America, effective December 1, 2020.

Both Mr. Schaefer and Mr. Hoekzema are well-known within the building materials and construction industry. In their new roles, Christian Schaefer and Joseph Hoekzema will jointly continue to lead Kemper System America on its successful path focusing on quality, customer service and product innovation.

As the current Chief Financial Officer at Kemper System America, Christian Schaefer brings over 20 years of experience in the construction industry. Starting with Kemper System GmbH & Co. KG in 2001 at Headquarters in Germany, he then came to the U.S. division in 2011 to take on the role of the CFO.

Joseph Hoekzema brings over 30 years of sales and management experience to his new role, most recently as Director of Sales at Kemper System America. He has been an active member

of the New York City construction market since 2003 and has been with Kemper System America since July 2014.

Andreas H. Wiggenhagen, current President at Kemper System America, will be returning to his previous role as Managing Director at Kemper System GmbH & Co. KG, and retains his role as head of the global Kemper System Group.

To learn more about Kemper System America visit the [website](#), like the company on LinkedIn, Facebook, and follow it on Instagram and Twitter.

About Kemper System America, Inc.

For over 60 years, Kemper System has been and continues to be a global industry leader in cold liquid-applied, reinforced roofing and waterproofing. Today the company's full range of building envelope solutions protect against weather, preserve the integrity of surfaces, and enhance the energy savings, comfort and value of buildings.

This encompasses *KEMPEROL*® reinforced membrane systems, the company flagship for exterior and interior waterproofing, *Roof Guardian*® elastomer-based roof coatings, *COELAN*® traffic coating systems, *Wall Guardian*® fibered acrylic air barrier, and HeatBloc-ULTRA™ radiant heat barrier. Contact Kemper System (www.kempersystem.com) at inquiry@kempersystem.com, or 1-800-541-5455.

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CAPTION



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